A side event to the 63rd Session of the Commission on Narcotic Drugs

THE MEDIA, A KEY ACTOR IN THE FIELD OF DRUGS

Wednesday, 4 March, from 8 to 8:50 a.m. - Room M7



When addressing drug- and addiction-related news, mass media sources tend to use language and images that reflect negative moral judgments. This feeds a negative and stigmatizing social perception of people with problematic alcohol or drug use.

Yet, the media could also play a major role in promoting healthier lifestyles, preventing problematic alcohol and drug use, reaching hidden populations, promoting the right to health, and reducing the stigma experienced by people who use drugs.

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