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NGO Major Group flagship event at the High Level Political Forum on Sustainable Development, New York, July 2018

Partnerships & Cooperation

Position Paper

The participation of different stakeholders, including those speaking for the most vulnerable populations, in policy planning and development ensures greater sense of ownership of these policies and favours their success long-term.

Dianova International is committed to contributing the objectives of sustainable development. To this end, the organization prepares and implements projects in partnership with civil society organizations and the public and private sectors, in a spirit of openness and close collaboration, taking advantage of the resources and capacities of these different actors. This type of practice is not only essential to a coherent implementation of the 2030 Agenda, but it is also essential for a meaningful social change towards the construction of fairer societies.

Dianova International is affiliated with several national, regional and international platforms (see affiliations, page 13), dedicated to exchanging knowledge and establishing partnerships in different areas of the 2030 Agenda and beyond. In general, this commitment is intended to foster a stronger, more active participation of civil society in international organizations and decision-making areas, in order to achieve a better match between policies and citizens' expectations.

In this way, Dianova International ensures that the voices of its members reach governance institutions at the international, regional and national levels. At the same time, through its active participation in the various platforms associated with these institutions, Dianova and its partners are able to promote the establishment of more inclusive, more representative and more participatory decision-making spaces, thus meeting the needs of all stakeholders.

Cooperation with the Private Sector

Dianova feels that the NGO/business relationship should represent more than a mere framework for participatory collaboration between the two parties on a quid pro quo basis. It can and must also be a strategic vision that lays the foundations for a sustainable society in which social justice and environmental conservation are a priority. New social business models have proven that they can be both significant drivers of trade and, at the same time, committed stewards of the environment, pursuing the common good rather than individual profit.

Dianova believes that the success and positive results of these new business models may be greater when companies implemented them in partnership with local,

national or international NGOs, and even with government authorities. The development of a sustainable and inclusive social project is, by definition, only possible when all stakeholders and citizens participate in management processes.

The business world is thus a major area of interest for Dianova. We favour of a specific business model that combines the values of respect, sustainability, transparency, justice and development with profitability, excellence and innovation.

We believe that companies are an integral part of society and that, as producers of wealth, they have a social responsibility. We are committed to building alliances to encourage authentic and fruitful exchanges of expertise, not just donations, as part of a shared social responsibility.

We want to build bridges between business and the volunteer sector to combine the best of both worlds: corporate efficiency and professionalism plus our motivation, resilience and solidarity. Our experience highlights the effectiveness of this synergy for our two sectors and for society as a whole. We have seen its positive impact on the quality of life and work of everyone.

